

Salim Batlouni



batlounis@gmail.com • www.batlounis.com • @batlounis

SKILLS

HCI Methods

- » HTML prototyping
- » Paper prototyping
- » Usability testing
- » Contextual inquiry
- » Info architecture
- » Storyboarding
- » Card sorting

Development

- » Responsive web
- » CSS3 & HTML5
- » Javascript, Knockout
- » Python, Google App Engine
- » Ruby on Rails

Design

- » Bohemian Coding Sketch
- » Paper + Pencil by 53

Communication

- » Presentation development
- » Public speaking
- » Copywriting

Languages

- » English
- » Arabic
- » French

INTERESTS

- » Swimming
- » Photography
- » Ultimate Frisbee

NATIONALITY

Lebanese

EDUCATION

Carnegie Mellon Sep 2011–Dec 2012

Masters in Human-Computer Interaction

Courses: Interaction Design, Human Factors, Service Design

GPA: 3.9

American University of Beirut Sep 2007–Jul 2011

Electrical & Computer Engineering

WORK EXPERIENCE

Anghami Mobile App Feb 2013–present

Product Designer & Manager

Lead research, design, testing and implementation

Manage iOS, Android, web, and backend teams

www.anghami.com

Novabase Internship Jun 2012–Aug 2012

User experience design for a monitoring and control dashboard

Led research, client presentations, HTML5 prototype, prototype testing, and implementation with developers

Parque Natural Feb 2012–Dec 2012

End-to-end research and development process

Change people's behavior to mitigate danger to Madeira wildlife

Responsive HTML5, CSS3, javascript - euphorbia.m-iti.org

Gardlen Website Feb 2010–Aug 2011

Founded, designed, developed, and marketed an online business

www.gardlen.com helps find restaurants and bars in Lebanon

AWARDS & ACTIVITIES

Dean's Award for Creative Achievement Jul 2011

Math Speech Recognition project

Photography Editor Sep 2009–Jul 2011

Outlook - AUB's weekly student-run newspaper

Leo Burnett Winner Apr 2007

Crepaway Advertisement Competition